SURVEY



**ONLINE SHOPPING V/S OFFLINE SHOPPING**

**Name-: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Age-: \_\_\_\_\_\_\_**

**Sex-: \_\_\_\_\_\_\_\_\_\_\_\_**

**Stream-: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**College Year-: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Question1) Which type of Shopping you would prefer?**

1. **Online**
2. **Offline**

**Question2) Which mode of Shopping provides a better Quality of Product?**

1. **Online**
2. **Offline**

**Question3) Which mode Cost less while hopping?**

1. **Online**
2. **Offline**

**Question4) What category is mostly purchased in Online Shopping?**

1. **Clothing**
2. **Electronics**
3. **Groceries**
4. **Others**

**Question5) What is the age group that is mostly attracted towards Online Shopping?**

1. **12-20**
2. **21-30**
3. **31-45**
4. **46-60**

**Question6) When it comes to security, is Online Shopping Reliable?**

1. **Yes**
2. **No**
3. **Can’t say**
4. **Maybe**

**Question7) How much frequent do you shop?**

1. **Once in a week**
2. **Once in a month**
3. **Once in 2-4 months**
4. **Twice in a year**

**Question8) Which Online Shopping site do you prefer?**

1. **Amazon**
2. **Flipkart**
3. **Paytm Mall**
4. **Snapdeal**

**Question9) What type of Commercials attracts you for Shopping Offline?**

1. **Discount Offers**
2. **Festive Season Ads.**
3. **Exchange offers**
4. **Others**

**Question10) When Shopping Offline, what mode of Payment do you prefer?**

1. **Cash**
2. **Cards**
3. **Net Banking**
4. **Others**

**Question11) What is the first thought by which you sort the Products, Shopping Offline?**

1. **Price**
2. **Quality**
3. **Brand Name**
4. **Design**

**Question12) Online shopping is making people Lazier and more Dependent?**

1. **Yes**
2. **No**
3. **Maybe**
4. **May-not-be**

**Question13) For what purpose do you use online Shopping sites?**

1. **Sending Gifts**
2. **Comparing the prices**
3. **Shopping for yourself**
4. **Checking the reviews and purchasing it in offline mode**

**Question14) Does Offline Shopping feels better than Online Shopping?**

1. **Strongly agree**
2. **Agree**
3. **Disagree**
4. **Strongly Disagree**

**Question. What are the reasons for online shopping edging over offline shopping?**

**Ans. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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